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9th edition ILD INTEC 2018 International Building & Construction Trade Fair

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9th edition **BUILD INTEC 2018**



International Building & Construction Trade Fair

2nd - 5th February 2018

CODISSIA Trade Fair, Complex, Coimbatore 641 014.



www.buildintec.codissia.com

BUILD INTEC 2018 Driving Growth

Construction involves the art, trade and work of a building. Behind this genre of creation are the effort, dedication and intelligence of many hands and many brains. In effect, each building is an idea erected to the sky; with the perfect synchronized support of many hands of construction industry.

BUILD INTEC 2018, the 9th edition of building and construction trade fair organised by CODISSIA Intec Technology Centre, is conceived with an objective to promote the latest trends and technology in the field of construction industry.

Each New Edition - A Trend Setter 9th Edition

BUILD INTEC is geared up to mark its 9th edition. In retrospect, successful 8 editions, over 65,000 business and industry visitors, more than 250 exhibitors, 400 booths, 200 product categories and trade turnover in excess of Rs.500 million in all its past editions. BUILD INTEC has witnessed over whelming response from the industry and trade. Be it the patronage of the concerned departments of the Indian Governments, the participation from leading national and international organizations and enterprises has been phenomenal. In addition, with dew support from Media, BUILD INTEC has been accorded the iconic status that it truly deserves making every edition a success story.

Why Coimbatore

Coimbatore, an industrial hub with investor-friendly culture and geography, has been the destination of many international business ventures since last few years. Now, this area attracts investments in segments like Housing Sector, Malls, Star Hotels, Textile, Engineering, IT sector and infrastructure. To meet the demands of infrastructural requirements of these industries, the Coimbatore Corporation has planned for a massive infrastructure development to the tune of Rs.2422 Crores. At present, construction activities to the tune of Rs.4000 Crores are happening here in Coimbatore. Besides this, many corporate houses prefer Coimbatore as their prefered destination to make wise investments.







Organisers -**CODISSIA**

The success of any outstanding venture depends greatly on the power its promoters possess. BUILD INTEC found its niche on the Trade Fairs map because The Coimbatore District Small Industries Association (CODISSIA) has been particular about its recognition. A strong backbone to the growing industry sector of Coimbatore, CODISSIA - formed in the year 1969 is an ISO 9001-2008 organization with over 5200 members, has been the energizing factor behind the establishment of many local industry for over four decades.

CODISSIA holds the rare credit of being the only District Association in India to have signed a Memorandum of Understanding with VDMA Plant and Machinery Manufacture's Association / Bavarian Section of German. Through this, it endeavours to work together in assisting the members to identify New Technologies / promote Joint Ventures, Technology Transfers and to send Trade Delegation etc to countries like Germany.



CODISSIA **Intec Technology Centre** A Technology Nerve Centre

CODISSIA Intec Technology Center is a Trust formed by the Coimbatore District Small Industries Association (CODISSIA) in the year 1996 and owns the CODISSIA Trade Fair Complex. Inaugurated in the year 2000, CODISSIA Trade Fair Complex was the first Trade Fair Complex in South India and the Second in India with an objective:

- To promote and create infrastructural facilities for conducting trade fairs, industrial exhibitions, Buyer-seller Meets, Seminars, Conventions, Conferences, Workshops and such other activities needed for the growth of regional economy.
- To carry out scientific and technological research and development work on product, process and services.
- To promote, establish and manage a Trade Center, assist the industries in Collaborations.



Who Should Exhibit

- Construction Machinery and Equipments
- Brick Making Machinerys
- Construction Vehicles
- Lifts & Escalators
- Ready Mix Concretes
- Stone Cutting and Polishing Machinerys
- Tower Cranes & Transmissions
- Pumps & Motors
- Doors & Windows
- Hardware, Locks & Accessories
- Light & Fittings
- Furnitures
- Roofing & Claddings
- Security Systems
- Water Heaters
- Building Management Systems
- Coir based building materials
- Financial Institutions
- Publications
- Cements
- Paints
- Adhesives
 Pre-Fabricated Buildings
- Public Guidance Systems
- Promoters / Developers
- Repairs and Retrofittings
- Software Programmers
- Storage Devices
- Modular Kitchens
- Construction Chemicals
- PVC/UPVC Pipes
 Tiles Markles 8 C
- Tiles, Marbles & Granites
- GensetsSteels
- Air conditioning & equipments

Who will Visit

- Consulting Engineers
- Contractors
- Architects
- BuildersProperty Developers
- Promoters
- Interior Designers
- Project Managers
- Distributors
- Dealers
- Structural Engineers
- Education Institutions
- Govt. Officials
- Investors in Construction Industrys
- Public Sector Companies
- Machinery & Equipment Dealers
- Equipment Rental Companies
- General Public

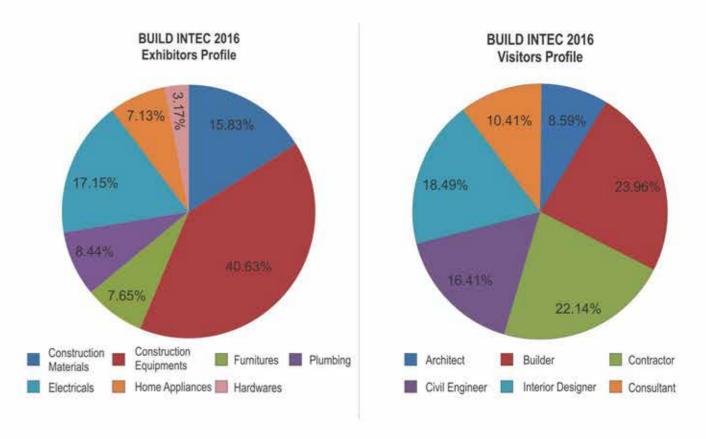








THE PREVIOUS EDITION



MEDIA COVERAGE

MEDIA FOCUS - As a leading construction event of the region, BUILD INTEC 2018 will attract extensive media coverage. There will be a wide ranging presence in the following:

PRINT MEDIA - Various National English Dailies, National Business Dailies, Regional Vernacular Dailies, Business Magazines and Professional Journals of the Construction Industry.

ELECTRONIC MEDIA - Business TV channels, Regional Satellite TV channels, Digital Media and popular FM stations of the region.

OUTDOOR MEDIA - Hoardings, Kiosks, Bus panels and Banners in major cities of the region

SOCIAL MEDIA - There will be a focused, intensive e-marketing programme through the web and social media likes Facebook, linkedin, Twitter & Youtube. All this will create the necessary media hype and add value to the exhibitor by drawing in huge number of business visitors.

VALUE ADDITION TO OUR ESTEEMED EXHIBITORS

Launch platform: Promote your product / service at no extra cost (2nd - 5th February 2018)